



*Meeting Billy the Bull*  
*Mascot of the National Anti-Bullying Campaign*  
**Educational Symposium for Elementary School Students**

**Overview**

We greet the children and introduce Billy the Bull as a symbol of a safe haven and trusted friend. We explain that people who display Billy's picture are showing they support what he stands for and that they can be trusted to help someone who is the victim of bullying or abuse.

Over the course of the day we will engage the children in discussion on the topic. We will focus on the following points:

1. What is Bullying? A learned behavior born out of ignorance and prejudice.
2. Whether they have ever been a victim or bullied someone else?
3. The behavior of a bully. How to recognize an abuser.
4. The emotional pain and suffering associated with bullying for all concerned and repairing the damage.
5. Why understanding, compassion and forgiveness are powerful and important concepts in overcoming bullying and abuse.
6. Help for those who have bullied someone else and recognize the need to change?
7. How to repair relationships: accepting the apology of the enlightened abuser and building new friendships.
8. What to do if you are the victim of bullying or abuse.

At the conclusion of the program students will be assisted in reading Billy the Bull's "Golden Rules" and pledging to abide by them. Each student will receive a Billy the Bull Certificate of Recognition and congratulated for their wise and mature decision to join Billy and help put an end to bullying and abuse.

This program will involve the parents and teachers of the students as supporters and potential sponsors for individual students. A number of post-session activities will be suggested as ways to focus attention on Billy's mission in their school or organization. Such activities might include wearing Billy's signature colors - brown and red shoelaces - on a designated day to show support for his mission.

We will be available to adult sponsors for questions and support. We will follow the progress of the Billy campaigns in the schools and organizations who pledge their participation. Awards and other forms of recognition will be offered for all efforts in support of Billy the Bull.

Our goal is to create a comprehensive plan to develop a network of safe havens and trusted friends in communities across the country. Working with local government, schools and parents, we hope to build a strong foundation of safety and support for our children.

We want you to *Be That Hero* in the fight to end bullying and abuse.